

SPRING
INTO
EASTER
2025



Love you can feel.®



\$2.00



Love you can feel.®

SPRING INTO EASTER 2025

We are excited to welcome you to Mary Meyer's Spring into Easter 2025 catalog featuring our latest designs and seasonal favorites. Just like Mary Meyer did, we create the highest quality toys from soft fabrics, perfect for Valentine's and Easter gift-giving. For over 91 years, we have continued Mary's mission to bring joy to children and families worldwide through care, integrity, and love. Our toys are "Love You Can Feel" in every way.

valentine's day

What's to LOVE:

- Top selling categories with a Valentine twist.
- A variety of sizes and price points.
- Trendy to sophisticated, something for everyone.
- Cute companions last longer than candy.
- Easy to buy introductory boutique.



NEW

SPIKAROO PUTTY STEGOSAURUS

Textured, printed and sparkly trims.

11 in / 28 cm

37983 4 pc min **\$9.50 ea.**



7 19771 37983 2

valentine putty

BEST SELLER

BEAU PUTTY PUPPY

Textured fabric, sparkly ears, and appliqué heart.

13 in / 33 cm

37953 3 pc min **\$12.50 ea.**



BEST SELLER

SWEETHEART PUTTY SLOTH

Textured fabric, shadow gray with sparkly trim.

11 in / 28 cm

37893 4 pc min **\$9.50 ea.**



valentine marshmallow zoo

BEST
VALUE

VALENTINE 2025 INTRODUCTORY BOUTIQUE

Take advantage of lower minimums.

Buy the following:

- 6 Smootheez Lovey Bug
- 6 Smootheez Lil' Love Dragon
- 3 Junior Sweetpea Puppy
- 3 Junior Adora Unicorn
- 3 Spikaroo Putty Stegosaurus
- 3 Sweetheart Putty Sloth
- 2 Beau Putty Puppy

Total of 26 pieces

38109 **\$196.00**



NEW

JUNIOR SWEETPEA PUPPY

Marshmallow Zoo fabric,
with sparkly trim and heart.

9 in / 23 cm

37993 4 pc min **\$9.00 ea.**



NEW

JUNIOR ADORA UNICORN

Marshmallow Zoo fabric, tie dyed
with sparkly trim and ribbons.

9 in / 23 cm

38103 4 pc min **\$9.00 ea.**



valentine smootheez

Why we love Smootheez:

- Designed for kids to squeeze, squash, and hug!
- Simplified appearance that attracts kids!
- Velvety soft outer fabric has a bit of stretch.
- Polyester supersoft stuffing makes them squeezable.
- Not too big, not too small and perfect for little hands.
- Smooth and easy to love Smootheez



NEW

SMOOTHEEZ LOVEY BUG

Super soft and squishy fabric with sparkly trim.
2 colors assorted.

6 in / 15 cm

37963 8 pc min **\$5.00 ea.**



7 19771 37963 4

NEW

SMOOTHEEZ LIL' LOVE DRAGON

Super soft and squishy fabric with sparkly trim.
2 colors assorted.

6 in / 15 cm

37973 8 pc min **\$5.00 ea.**



7 19771 37973 3

marshmallow zoo

Why we love Marshmallow Zoo:

- A consistent consumer favorite!
- Designed specifically for hugging.
- Easy to buy boutiques.

ALL NEW

primrose bunny

PRIMROSE BUNNY

13 in / 33 cm

68152 3 pc min **\$12.50 ea.**



BIG PRIMROSE BUNNY

19 in / 48 cm

68162 1 pc min **\$19.00 ea.**



MARSHMALLOW ZOO EASTER 2025 BOUTIQUE



Take advantage of lower minimums.
Buy the following:

- 3 Junior Briars Bunny
- 3 Junior Jellybean Bunny
- 2 Jellybean Bunny
- 2 Humphrey Bunny
- 3 Junior Primrose Bunny
- 2 Primrose Bunny
- 1 Big Primrose Bunny

Total of 16 pieces

68209 **\$169.00**



MARSHMALLOW ZOO PRIMROSE BUNNY BOUTIQUE



Take advantage of lower minimums.

Buy the following:

- 3 Junior Primrose Bunny
- 2 Primrose Bunny
- 1 Big Primrose Bunny

Total of 6 pieces

68169 **\$69.50**



JUNIOR PRIMROSE BUNNY

9 in / 23 cm

68142 4 pc min **\$8.50 ea.**





BEST SELLER

JUNIOR BRIARS BUNNY

9 in / 23 cm

42023 4 pc min **\$8.00 ea.**



7 19771 42023 7



NEW

HUMPHREY BUNNY

13 in / 33 cm

68202 3 pc min **\$12.50 ea.**



7 19771 68202 4



BEST SELLER

JELLYBEAN BUNNY

13 in / 33 cm

68112 3 pc min **\$12.50 ea.**



7 19771 68112 6

BEST SELLER

JUNIOR JELLYBEAN BUNNY

9 in / 23 cm

68102 4 pc min **\$8.50 ea.**



7 19771 68102 7

Marshmallow Zoo, the softest fabric we've ever worked with.



again friends

Again Friends for Easter!

Mary Meyer's recently introduced line of recycled and sustainable plush toys are cute and cuddly. Each is made with fabrics from recycled plastics, making it a perfect choice for those who care about sustainability. With a soft and huggable texture, these bunnies are perfect for snuggling this Easter or bring along on an adventure. Again Friends give a child a toy that's not only fun but better for the planet!

Why we love Again Friends:

- Good for the earth and great for the hugs!
- Soft, sculpted plush fabric made from recycled plastics.
- Sweet designs with kid appeal.
- Impress new parents with a gift that promotes sustainability!
- Boutique makes it easy to buy.
- NEW addition; basket stuffer size and pricepoint.

See pages 8-11 of our Fresh 2024 Catalog for our original Again Friends designs.



HONEY BUNNY

6 in / 15 cm

68262 4 pc min **\$7.50 ea.**



7 19771 68262 8



SUNNY BUNNY

6 in / 15 cm

68252 4 pc min **\$7.50 ea.**



7 19771 68252 9





**AGAIN FRIENDS SPRING 2025
INTRODUCTORY BOUTIQUE**

Take advantage of lower minimums.
Buy the following:

- 3 Sunny Bunny
- 3 Honey Bunny
- 2 Presto Bunny
- 2 Hugo Bunny

Total of 10 pieces

68289 **\$89.00**



7 19771 68289 5

PRESTO BUNNY

11 in / 28 cm

68272 3 pc min **\$11.00 ea.**



7 19771 68272 7

HUGO BUNNY

11 in / 28 cm

68282 3 pc min **\$11.00 ea.**



7 19771 68282 6

spring into basket stuffers

Why we love basket stuffers:

- Kids need something besides candy.
- Use for table decorations.
- Great for party favors.
- Add to flower arrangements for adult Easter gifts.
- Perfect little “thank you’s” for office colleagues.



BEST SELLER

QUACK QUACK SOUND DUCK

The duck that keeps on quackin’... year after year after year.

4 in / 10 cm

67102 15 pc min **\$4.50 ea.**



7 19771 67102 8



NEW COLOrS

WHISKERS BUNNIES

Soft textured fabric,
assorted in three natural colors.
Perfect for basket stuffers.

5 in / 13 cm

68212 12 pc min **\$4.50 ea.**



7 19771 68212 3

NEW

WHISPERS DUCKS

Soft textured fabric,
assorted in three pastel colors.
Perfect for basket stuffers.

5 in / 13 cm

68222 12 pc min **\$4.50 ea.**



NEW COLORS

NEAT PETITES BUNNIES

Little crouching bunnies
come assorted in three pastel colors.
Perfect for basket stuffers.

5 in / 13 cm

67692 15 pc min **\$3.50 ea.**



spring into putty

Putty is so soft, it makes silk jealous.

Why we love Putty:

- Super soft, textured fabric appeals to modern moms.
- Classic spring designs for Easter gifting.
- Top selling fabric every year.
- Sophisticated color palette.
- Bunny Boutique makes it easy to offer a bunny color selection.



**BEST
VALUE**

PUTTY BUNNY 2025 BOUTIQUE

Take advantage of lower minimums.
Buy 3 each of the 5 Putty Bunny colors.

Total 15 pieces
68059 **\$135.00**



7 19771 68059 4

putty bunnies

Made with our super soft and sculpted fabric.

Embroidered eyes and nose.

11 in / 28 cm

4 pc min **\$9.00 ea.**



BEST SELLER

CREAM PUTTY BUNNY

67422



7 19771 67422 7



BEST SELLER
BLUSH PUTTY BUNNY
67442



SEAFOAM PUTTY BUNNY
66832



SHADOW PUTTY BUNNY
68052



BEST SELLER
TAN PUTTY BUNNY
67432



spring into putty



BEST SELLER

PUTTY DUCKLINGS

This pair could waddle into the hearts of anyone.
Two colors assorted.

7 in / 18 cm

67602 6 pc min **\$7.00 ea.**



7 19771 67602 3



NEW

WADDLES PUTTY DUCK

11 in / 28 cm

68242 3 pc min **\$12.50 ea.**



7 19771 68242 0



PUTTY SPRING 2025 INTRODUCTORY BOUTIQUE

Take advantage of lower minimums.

Buy the following:

- 4 Putty Duckling
- 3 Cream Putty Bunny
- 3 Blush Putty Bunny
- 3 Seafoam Putty Bunny
- 3 Tan Putty Bunny
- 3 Shadow Putty Bunny
- 2 Waddles Putty Duck

Total of 21 pieces

68229 **\$188.00**



7 19771 68229 1



SPRING INTO EASTER 2025

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FOR OFFICE USE ONLY		
DATE RECEIVED	CODE	ORDER NUMBER
ACCT. NO.		NEW ACCOUNT
ORDER DATE	REG. ACCOUNT	CREDIT OK
(FOR CREDIT USE)		TOTAL ORDER AMOUNT

BILL TO				SHIP TO			
NAME				NAME			
ADDRESS				ADDRESS			
CITY, STATE, ZIP				CITY, STATE, ZIP			
P.O. NO.	DEPT. NO.	SHIP DATE	CANCEL DATE	MUST RECEIVE BY	SHIP VIA	TERMS	
SALES GROUP		SALES REP		PHONE NO.	FAX NO.	E-MAIL ADDRESS	
<input type="checkbox"/> M/C	<input type="checkbox"/> VISA	<input type="checkbox"/> DISCOVER	<input type="checkbox"/> AMX	CARD NO.			EXP. DATE
BILLING ADDRESS OF CREDIT CARD				SPECIAL INSTRUCTIONS			
NAME ON CARD							
ADDRESS							
CITY, STATE, ZIP							
BUYER'S SIGNATURE				PRINT NAME			

DESCRIPTION	PAGE	MIN	STYLE	UNIT	QTY	EXTEND
NO	QTY	NO	COST			
VALENTINE PAGES 2-5						
Valentine 2025 Introductory Boutique	4	1	38109	196.00		
Sweetheart Putty Sloth	3	4	37893	9.50		
Beau Putty Puppy	2	3	37953	12.50		
Smootheez Lovey Bug - 2 colors assorted	NEW	5	8	37963	5.00	
Smootheez Lil' Love Dragon - 2 colors asst.	NEW	5	8	37973	5.00	
Spikaroo Putty Stegosaurus	NEW	3	4	37983	9.50	
Junior Sweetpea Puppy	NEW	4	4	37993	9.00	
Junior Adora Unicorn	NEW	3	4	38103	9.00	
SPRING MARSHMALLOW ZOO PAGES 6-7						
Marshmallow Zoo Easter 2025 Boutique	6	1	68209	169.00		
Junior Briars Bunny	7	4	42023	8.00		
Junior Jellybean Bunny	7	4	68102	8.50		
Jellybean Bunny	7	3	68112	12.50		
Humphrey Bunny	NEW	7	3	68132	12.50	
Primrose Bunny Boutique	NEW	6	1	68169	69.50	
Junior Primrose Bunny	NEW	6	4	68142	8.50	
Primrose Bunny	NEW	6	3	68152	12.50	
Big Primrose Bunny	NEW	6	1	68162	19.00	
AGAIN FRIENDS PAGES 8-9						
Again Friends Spring 2025 Boutique	9	1	68289	89.00		
Sunny Bunny	NEW	8	4	68252	7.50	
Honey Bunny	NEW	8	4	68262	7.50	
Presto Bunny	NEW	9	3	68272	11.00	
Hugo Bunny	NEW	9	3	68282	11.00	
SPRING BASKET STUFFERS PAGES 10-11						
Quack Quack Sound Duck	10	15	67102	4.50		
Neat Petites - 3 colors assorted	11	15	67692	3.50		
Whiskers Bunnies - 3 colors assorted	NEW	10	12	68212	4.50	
Whispers Ducks - 3 colors assorted	NEW	11	12	68222	4.50	

DESCRIPTION	PAGE	MIN	STYLE	UNIT	QTY	EXTEND
NO	QTY	NO	COST			
SPRING PUTTY PAGES 12-14						
Putty Bunny 2025 Boutique	12	1	68059	135.00		
Putty Spring 2025 Introductory Boutique	14	1	68229	188.00		
Seafoam Putty Bunny	15	4	66832	9.00		
Cream Putty Bunny	12	4	67422	9.00		
Tan Putty Bunny	15	4	67432	9.00		
Blush Putty Bunny	15	4	67442	9.00		
Putty Ducklings - 2 colors assorted	14	6	67602	7.00		
Shadow Putty Bunny	15	4	68052	9.00		
Waddles Putty Duck	NEW	14	3	68242	12.50	

We accept

TOTAL

IMPORTANT:
THE TERMS AND CONDITIONS STATED HEREIN ARE A PART OF THIS ORDER

- Minimum Order: New Account \$200
- Minimum Reorder - \$100.
- FOB Townshend, VT 05353.
- Net 30 days payment.
- Credit Card or check with first order speeds shipment while credit is being established.
- CREDIT CARD payments will be processed at time of shipment.
- New accounts MUST submit proper credit information with initial order.
- PAST DUE INVOICES subject to 18% interest charge per year.
- Any collection fees, court costs or attorney fees that may arise from collecting past due accounts will be charged to the customer.
- Claims, shortages and damages must be reported to carrier immediately upon receipt of shipment AND to our office within five (5) days. Credit will not be given for merchandise which has been in customer's possession for over 30 days, is shop worn, or price-tagged items.
- Contact this office for return authorization privileges and shipping labels. Unauthorized returns are subject to a 15% service charge.
- Prices, conditions, and fabrics are subject to change without notice.
- Orders are subject to acceptance of Home Office.



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marymeyer.com

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